

Dear Readers,

We are so excited to announce that in recognition of our 40<sup>th</sup> volume year which will begin with your next issue, we have undertaken a major redesign of our wonderful journal. Some things have been changed significantly – like our cover and our logo, other things, like our quality content, and commitment to the practicing dentist have not changed at all. We have also noticed that as we progress through the years, we find that our history becomes more and more important to us, not only as a marker of where we have been, but as a foundation of strength, supporting the outstanding research that is taking place today! That strength is one of the many reasons that our social media presence continues to expand. Our growth and quest for excellence doesn't come without a price however, so, in light of these things, we have drafted the following announcements touching on each of these points. We hope that you will agree that these changes will be positive for you as a reader and for the whole dental community as we continue to strive for perfection.

### **New Cover Photo Opportunity**

Dentists are an artistic bunch! If your artistry extends to photography, we welcome submissions from you to be considered as a cover photo in an upcoming issue. We welcome landscapes, cityscapes, and particularly delicious looking fruit in bowls, etc. We would even be willing to entertain some arresting micrographs.

As these photos will constitute advertisement for the journal, we must be very careful of copyright and other property restrictions. Any photos with recognizable people in them, or with corporate logos, or trademarks in them may be submitted, but will have to be accompanied by some significant legal forms (that we have available for you). Photos taken on and/or of private property will also have some legal wrangling to do. As such, we ask our submitters to limit the number of photos submitted that may run afoul of these restrictions. No one likes reviewing legal paperwork – especially our hard working editorial assistant – Kevin!

Submitted photos become the property of Operative Dentistry, Inc. If your photo is chosen for use you will be notified before publication so you can order a copy for all your friends! The copyright for

photos that are not used will revert to the author after 24 months. Please see the Non-Manuscript copyright agreement for full details – found at [www.jopdent.org](http://www.jopdent.org) under the links journal, and then Cover Photo Copyright.

Photos must be submitted in digital format. Images should be high-resolution – 300 dpi, at least 5x7 inches (1500 × 2100 pixels minimum), and be in high quality JPG or TIFF format. The images will not be returned. Minor digital enhancement is permitted, but images that have been significantly modified or appear unnatural will be rejected.

If you have questions or problems with the submission system, please email the editorial assistant, Kevin Matis, at [editor@jopdent.org](mailto:editor@jopdent.org).

### **Revised Author Policy**

In the past we have sent a complimentary copy of an issue to an author (via the corresponding author) in which their article appears. We have received feedback that this is becoming less and less appreciated as the influence of digital media becomes more and more prevalent at our universities and institutions. Our new policy, effective with the previous issue (39-5) is to send a digital copy of the authors work to them. In the past, this file had to be purchased if a particular author was not an online subscriber of the journal. We are happy to now be able to provide this file, free of charge, to our authors. The restrictions of copyright have not changed however; authors may make unlimited prints of that digital file, but may not share the electronic copy with others. The full policies and guidelines of the journal can be found at <https://www.jopdent.com/journal/journal.html>.

### **Legacy Content Available**

We are so pleased to announce that after several years of work all of Operative Dentistry is available online at [www.jopdentonline.org](http://www.jopdentonline.org). We have even included the forerunner of Operative Dentistry, The Journal of the American Academy of Gold Foil Operators. This means that high quality literature from 1958 to the present is now available to all. In celebration of our 40<sup>th</sup> year, we will also be issuing an electronic special issue, hopefully in early 2015, commemorating the best of Operative Dentistry during the past 40 years. You

will certainly hear more about this special project in future issues!

### **Social Media Request**

Part of the excitement and wonder of the digital age is our access to information – the speed at which we receive new information and updates to previous knowledge is truly exciting. This excitement has truly fueled the social media explosion in our lives. We are pleased to be a part of Twitter and Facebook; these two sites allow us to communicate to you when we have posted brand-new content to our site. We hope that those of you who make use of these sites, will connect with us so that you can share our posts with others who may not have had a chance to familiarize themselves with our excellent content. Find and follow us on Facebook at Operative Dentistry, Inc. or follow our twitter feed at @jopdent.

### **Revised Policy on Late and Claim fees**

Due to the ever increasing costs of postage around the globe, we have been forced to raise our fees for late subscriptions. Our old fee of 15 USD per issue missed has been changed, effective immediately, to 20 USD for subscribers living in the USA and 25 USD for all other subscribers. The sad fact is, that as the internet, and electronic distribution of material,

becomes more and more popular, the cost of processing and transporting paper becomes more and more expensive. Please know that Operative Dentistry is doing all within its power to keep these costs to a minimum. For full policies and guidelines of the journal, please see our policy manual at <https://www.jopdent.com/journal/journal.html>.

As a final note, it is that time of year for most, to verify the subscription term of all periodicals, and memberships that an individual maintains, and start making plans for the renewal of those subscriptions. Please feel free at any time to contact Operative Dentistry at [editor@jopdent.org](mailto:editor@jopdent.org) with any questions regarding your subscription, or go to our website at <https://www.jopdent.com/shopping/index.html> to renew your subscription online. We thank you for having subscribed with us this year and we look forward to keeping you current on the latest clinically relevant research and techniques through 2015. We hope each of you enjoy a wonderful and meaningful Holiday Season where ever in the world you are!

Sincerely,

The Staff of Operative Dentistry, Inc.  
Joan Matis, Office Manager